

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 81116

## KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

AND

CONTRACT NO. REV.

1041-81116-1

DATE PRINTED

11/02/12

PAGE 1

|  |   |                        |                                       |   |
|--|---|------------------------|---------------------------------------|---|
| 8131   | AGENCY (OR SERVICE) ACTING AS AGENT FOR | 86510                  | ADVERTISER (OR AGENCY AND ADVERTISER) | <b>Cancellation Notice</b><br><br><b>Required</b><br><br>Announcement 28 days<br><br>prior notice |
| <b>NAME</b>  | THE CAMPAIGN GROUP, INC.                |                        | TOM CARPER                            |   |
| <b>AND</b>   | 1600 Locust St                          |                        | PO BOX 2882                           |   |
| <b>ADDRESS</b>   | Philadelphia PA 19103-6305              |                        | Wilmington DE 19805-0882              |   |
|  | USA                                     |                        | USA                                   |   |
| <b>CONTACT</b>   | Lisa Cabanel                            |                        | <b>PRODUCT</b> D-US SENATE, DEL       |   |
| <b>LOCAL SALESPERSON</b>   | CAROLYN TYSON                           | <b>AGENCY EST. NO.</b> | <b>PRODUCT CODE</b> 1302              |   |
| <b>NATIONAL SALESPERSON</b>  |   |                        |                                       |   |
| <b>BROADCAST SCHEDULE STARTING</b> 11/01/12 <b>AND ENDING</b> 11/05/12 <b>NO. WEEKS:</b> 1 |   |                        |                                       |   |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM     | DAYS   | SPOTS PWK. | TIME   |        | LENGTH | EFFECTIVE DATES   | PROGRAMS                 | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|----------|--------|------------|--------|--------|--------|-------------------|--------------------------|--------------|-----------|----------------|
|          |        |            | FROM   | TO     |        |                   |                          |              |           |                |
| 1<br>NP  | Th-F   | 1          | 05:27A | 05:58A | 30S    | 11/01/12-11/02/12 | 5:30AM NEWS THIS MORNING | 1            | 405.00    | 405.00         |
| 2<br>NP  | Th-F   | 1          | 05:58A | 07:00A | 30S    | 11/01/12-11/02/12 | THIS MORNING (5:58-7AM)  | 1            | 810.00    | 810.00         |
| 3<br>NP  | Th-F   | 1          | 06:58A | 09:00A | 30S    | 11/01/12-11/02/12 | CBS THIS MORNING         | 1            | 405.00    | 405.00         |
| 4<br>LUR | Su     | 1          | 06:58A | 09:00A | 30S    | 11/04/12-11/04/12 | WKND NEWS SUN 7-9A       | 1            | 250.00    | 250.00         |
| 5<br>NP  | M      | 1          | 05:00A | 05:27A | 30S    | 11/05/12-11/05/12 | 5A MORN NEWS             | 1            | 360.00    | 360.00         |
| 6<br>NP  | M      | 1          | 05:27A | 05:58A | 30S    | 11/05/12-11/05/12 | 5:30AM NEWS THIS MORNING | 1            | 405.00    | 405.00         |
| 7<br>NP  | M      | 1          | 06:58A | 09:00A | 30S    | 11/05/12-11/05/12 | CBS THIS MORNING         | 1            | 405.00    | 405.00         |
| 8<br>NP  | M,Th-F | 1          | 02:57P | 04:00P | 30S    | 11/01/12-11/05/12 | THE DOCTORS              | 2            | 450.00    | 900.00         |
| 9<br>NP  | M      | 1          | 10:58A | 12:00N | 30S    | 11/05/12-11/05/12 | THE PRICE IS RIGHT       | 1            | 900.00    | 900.00         |
| 10<br>NP | M,Th-F | 1          | 05:00P | 06:00P | 30S    | 11/01/12-11/05/12 | 5PM EARLY NEWS           | 2            | 765.00    | 1530.00        |
| 11       | M,Th-F | 1          | 06:58P | 07:27P | 30S    | 11/01/12-11/05/12 | ENTERTAINMENT TONIGHT    | 2            | 1260.00   | 2520.00        |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130 KYW TV3  
AND

|   |   |  |                 |       |                                       |  |               |   |
|---|---|--|-----------------|-------|---------------------------------------|--|---------------|---|
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| AND   | 1600 Locust St                          |  |                 |       | PO BOX 2882                           |  |               |   |
| ADDRESS   | Philadelphia                            |  | PA 19103-6305   |       | Wilmington                            |  | DE 19805-0882 |   |
|   | USA                                     |  |                 |       | USA                                   |  |               |   |
| CONTACT   | Lisa Cabanel                            |  |                 |       | PRODUCTD-US SENATE, DEL               |  |               |   |
| LOCAL SALESPERSON   | CAROLYN TYSON                           |  | AGENCY EST. NO. |       | PRODUCT CODE 1302                     |  |               |   |
| NATIONAL SALESPERSON  |   |  |                 |       |                                       |  |               |   |
| BROADCAST SCHEDULE STARTING 11/01/12 AND ENDING 11/05/12 NO. WEEKS: 1 |   |  |                 |       |                                       |  |               |   |

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|-----------------|-------|------------|--------|--------|--------|-------------------|--------------------|--------------|-----------|----------------|
|                 |       |            | FROM   | TO     |        |                   |                    |              |           |                |
| NP              |       |            |        |        |        |                   |                    |              |           |                |
| 12 NP           | Th-F  | 1          | 07:28P | 07:57P | 30S    | 11/01/12-11/02/12 | THE INSIDER        | 1            | 1440.00   | 1440.00        |
| 13 LUR          | Th-Su | 2          | 11:00P | 11:35P | 30S    | 11/01/12-11/04/12 | LATE NEWS          | 2            | 1800.00   | 3600.00        |
| 14 LUR          | Th    | 1          | 09:00P | 10:00P | 30S    | 11/01/12-11/01/12 | PERSON OF INTEREST | 1            | 6000.00   | 6000.00        |
| Total Contract: |       |            |        |        |        |                   |                    | 18           |           | 19930.00       |
| Billing Summary |       |            |        |        |        |                   |                    |              |           |                |
| Qtr 4-12        |       |            |        |        |        | Oct               | Nov                | Dec          | Total     |                |
|                 |       |            |        |        |        | .00               | 19930.00           | .00          | 19930.00  |                |
| GRAND TOTAL     |       |            |        |        |        |                   |                    |              | 19930.00  |                |

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